

# ABOUT US

LocalBini is the go-to platform for cultural, fun or exclusive city Experiences across Europe with Locals. From a secret boutique shopping Experience with a gemologist, to wine-tasting with an expert sommelier, LocalBini.com features authentic city Experiences that people can book based on their interests (eg. art, architecture, foodie, nightlife, history etc.).

## Founder's Associate (100%)

(starts in St. Gallen for six months, afterwards **re-location to Berlin**)

This role is created for **highly ambitious**, **hard-working and multi-talented personalities**. For individuals that can work highly focused and detailed while still understanding the entire big picture.

You get insights into **how we run a startup**, overview on what it requires to make a startup successful, what challenges one faces as well as insights into highly sensitive information.

This unique opportunity entrusts you with responsibilities in following areas:

- a) Corporate & Governance (board, legal, fundraising, meetings, public affairs etc.).
- b) Growth (supporting marketing initiatives, partnerships etc.).
- c) Talent (sourcing and recruiting).
- d) Brand & Communication (corporate brand, founder's brand).
- e) Product (identify and explore strategic product opportunities).
- f) Strategy (contribute to the strategic vision of the company, screen markets and competition, produce business analyses, build models of growth, etc.).
- g) Other (people topics, knowledge topics, organizational topics).

## ABOUT YOU

You have a **strong entrepreneurial mindset** and you have the desire to see the inside of a fast-moving startup. You will work very closely with the founder and CEO of LocalBini AG. The ideal candidate is a future entrepreneur or executive that is willing to work hard and do a wide variety of tasks - some of which could be "boring" but still essential.



# YOUR QUALIFICATIONS

- Completed Bachelor or Master degree in Business Administration/ Finance/ Business & Technology/ Strategy/ Business Innovation/ International Management from a leading university.
- Practical experience in consulting, tech companies, finance/VC, a startup.
- At least one international experience.
- Strong social competences and emotional intelligence.
- Strong analytical and conceptual skills. A Founder's Associate has a lot of research and analysis to produce. This requires the ability to frame the right questions, objectively analyze and evaluate a problem or issue, and problem-solve including simulating possible outcomes.
- Ability to work with limited guidance and proactively collaborate with multiple stakeholders across and outside of LocalBini: given the scope of work, you should be able to jump from one topic to another with a similar impact.
- **Business sense**: to think at the company level, assessing what would be best for the business, and working on topics that have cross-cutting impacts. The ability to understand what can make a business great (product-wise, commercially, in terms of image, etc.), and usually making correct decisions, even in the presence of ambiguity, is paramount.

### WE OFFER

An annual salary of EUR 36-60k (depending on your experience) + stocks and a unique opportunity to join our dynamic international team. Start of work is in St. Gallen for approx 6 months followed by a relocation to Berlin.

### HOW TO APPLY

If you believe you fit the description, please send us your 1) short motivation letter 2) resume and 3) references to <u>application@localbini.com</u>.

More information about LocalBini as an employer on our careers site.